

University of Pretoria Yearbook 2019

Heritage and cultural tourism 320 (EFK 320)

Qualification	Undergraduate
Faculty	Faculty of Humanities
Module credits	30.00
Programmes	BA BA Visual Studies BSocSci Heritage and Cultural Tourism
Service modules	Faculty of Education
Prerequisites	EFK 110, EFK 120; EFK 210, EFK 220
Contact time	2 lectures per week
Language of tuition	Module is presented in English
Department	Historical and Heritage Studies
Period of presentation	Semester 1

Module content

Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

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